



**KENTUCKIANS FOR BETTER  
TRANSPORTATION**  
WE MAKE KENTUCKY GO

**KBT's 2023 Annual Conference Sponsorship/Exhibitor Opportunities**  
January 11-13, 2023 - Omni Louisville Hotel

*Each year KBT hosts Kentucky's premier transportation networking and educational event. On January 11-13, 2023, business leaders, government agencies, local, state, and national government officials, and economic development advocates, among many other areas of expertise will converge and explore transportation industry issues. Attendees and speakers will span all modes of transportation – air, highways, local streets and roads, rail, public transit, and waterways – to discuss investment in infrastructure, innovation, and technology in our dynamic economic times. We will focus on the important role a safe, efficient, multimodal transportation network plays in growing our economy and enhancing quality of life.*

**Presenting Sponsor \$10,000- 1 available**

- Appreciation Gift on behalf of KBT
- Wednesday Welcome Reception Sponsor
- Digital Media Marketing: KBT website with hyperlink, social media, media mentions, etc.
- Logo listed for a year on e-newsletter with link to company website
- Logo on conference name tags
- 4 complimentary guests
- Priority Speaking Opportunity/Introductions
- Event Signage/Full Page Video Screen Logo
- 2 Booth Spaces at Conference
- Sponsor recognition from the stage
- Option for company swag at registration
- Company listed on Exhibitor Signage

**Thursday Reception/Legislative Award Ceremony \$7500- 4 available **(SOLD!)****

- Appreciation Gift on behalf of KBT
- Speaking Opportunity/Introductions
- Digital Media Marketing: KBT website with hyperlink, social media, media mentions.
- Sponsor recognition from the stage
- Logo listed for a year on e-newsletter with link to company website
- Logo on conference name tags
- 2 Booth Spaces at Conference
- Event Signage/Full page Video Screen Logo
- 4 complimentary guests
- Company listed on Exhibitor Signage

### **Platinum Sponsor- \$6000**

- Appreciation Gift on behalf of KBT
- Digital Media Marketing: KBT website with hyperlink, social media, media mentions.
- Logo listed for a year on e-newsletter with link to company website
- Logo on conference name tags
- Event Signage/Full Page Video Screen logo
- 2 Booth Spaces at Conference
- Company listed on Exhibitor Signage
- 3 complimentary guests
- Sponsor recognition from the stage
- Option to introduce speakers at KBT Conference

### **Gold Sponsor - \$3500**

- Digital Media Marketing: KBT website with hyperlink, social media, media mentions.
- Logo listed for a year on e-newsletter with link to company website
- Logo on conference name tags
- Event Signage/ ½ Page Video Screen Logo
- 1 Booth Spaces at Conference
- Company listed on Exhibitor Signage
- 2 complimentary registrants
- Sponsor recognition from the stage
- Option to introduce speakers at KBT Conference

### **Silver Sponsor - \$2500**

- Logo with link on KBT Sponsor Page
- Logo listed for 6 months on e-newsletter with link to company website
- Event Signage and/or Video Screen Logo
- Reduced booth space at conference \$600
- Company listed on Exhibitor Signage (if needed)
- 2 complimentary registrants

### **Bronze Sponsor - \$1250**

- Logo with link on KBT Sponsor Page
- Logo listed for 3 months on e-newsletter with link to company website
- Event Signage and/or Video Screen Logo
- Reduced booth space at conference \$750
- Company listed on Exhibitor Signage (if needed)
- 1 complimentary registrant

### **Exclusive Conference Coffee/Beverage Break Sponsor- \$1000**

- Small logo/signage at beverage stations and option to place business cards at stations
- Statement of thanks from stage directly before sponsored break

### **Exhibitor Only - Member \$1000/ Non- Member \$1250**

- 1 complimentary registrant
- 1 8 x10 exhibitor booth
- Company listed on Exhibitor Signage