



# KENTUCKIANS FOR BETTER TRANSPORTATION

WE MAKE KENTUCKY GO

## **44<sup>th</sup> Annual Conference Sponsorship Opportunities**

### **Present Sponsor and Sustain Member -- \$15,000**

- Registration bag: logo as presenting sponsor on bag to registrants and one item
- Appreciation Gift from KBT
- Digital Media Marketing: KBT website with hyperlink, social media, media mentions (PR, radio), 1 yr newsletter with logo link to company website
- Logo on KBT Lanyard
- 1 page conference booklet ad space
- 2 Premium Booth Spaces
- 6 complimentary registrations
- First choice for speak introductions
- Annual KBT Membership
- 2 DC Fly-In tickets
- Event Signage
- On screen scrolling video during event

### **Thursday Reception and Legislative Award Ceremony -- \$7500**

- Registration gift bag item
- Reception event welcome and speaking opportunity
- Appreciation gift from KBT
- Digital Media Marketing: KBT website with hyperlink, social media, media mentions (PR, radio), 1 yr newsletter with logo link to company website
- Logo on KBT lanyard
- 1 Page conference booklet ad space
- 2 Premium booth spaces
- 5 Complimentary registrations
- Option to introduce conference speaker
- Event Signage
- On screen scrolling video during event

### **Platinum Sponsor-- \$6000**

- Registration bag item
- Appreciation gift from KBT
- Digital Media Marketing: KBT website with hyperlink, social media, media mentions (PR, radio), 1 yr newsletter with logo link to company website
- Logo on KBT lanyard
- 1 Page conference booklet ad space
- 2 Premium booth spaces
- 5 Complimentary registrations
- Option to introduce conference speaker
- Event Signage
- On screen scrolling video during event

### **Gold-- \$3500**

- Gift bag
- Logo on KBT sponsor page with link to company website
- Company name listed on KBT newsletter with link to company website for 2022
- ½ page conference booklet ad space
- 1 booth space at reduced rate \$400
- Event Signage
- On screen scrolling video during event
- Option to introduce speaker
- Beverage station sponsors through event
- 3 complimentary registrations

### **Silver -- \$2500**

- Logo on KBT sponsor page with link to company website
- Company name listed on KBT newsletter thru 2022 Legislative Session (6 months) with link to company website
- ¼ page conference booklet logo space
- On screen scrolling video during event
- Reduced cost Booth space at Conference \$500
- (2) complimentary registrants

### **Bronze-- \$1000**

- Company name on KBT sponsor page with link to company website
- Company name listed on KBT newsletter with link to company website through session (3 months)
- On screen scrolling video during event
- (1) complimentary registrant
- Reduced booth rate \$600
- logo on page conference booklet logo space

### **Exhibitor – Member -\$750/ Non-member -\$1000**

- (1) complimentary registration and company listed in conference booklet
- (1) booth